

Annandale Annex

Submit to:

PrintPlus • 452A Route 519 • Stewartsville, NJ 08886

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AD SIZE	1 Month	3 Months	6 Months
1/6 pg 3"H x 3.75"W	\$59.00	\$168.15 56.05/ mo.	\$325.68 54.28/ mo.
1/4 pg 3.75"W x 5"H	\$95.00	\$270.75 90.25/ mo.	\$524.40 87.40/mo.
1/2 pg 5"H x 8"W	\$150.00	\$427.50 142.50/ mo.	\$828.00 138.00/ mo.
Full pg 8"W x 10.75"H	\$239.00+	\$681.15 227.05/ mo.	\$1319.28 219.88/ mo.

The Annandale Annex is produced monthly, with over 3400 issues currently being printed. They are distributed via the USPS to those with Annandale, NJ addresses. It is delivered to the Post Office around the 15th of each month.

Ads are due the **1st of each month** for that month's issue.

Ads are to be prepaid. Ads being submitted for multiple month discount rate must be prepaid, but the ad itself can be changed each month as long as it is received by the issue deadline. If the new ad is not received by the deadline the old ad will be run.

† For a 2 page spread, add 75% to full page price. Center spread not guaranteed.

For those advertising in both *The Greenwich Gazette* and *The Annandale Annex* there is an additional 5% discount. To receive additional discount, ads for both publications are to be prepaid at the same time.

Effective May 1, 2008.

Ads must be set to the exact size specifications (including orientation) as stated in display ad grid.

Ads must be supplied camera ready or as an acceptable digital file format so as not to incur a layout fee*. We prefer digital files (acrobat pdf files as the most preferred, with fonts & graphics embedded, photos & graphics at least 300dpi). Acceptable formats include: .pdf, .eps, .jpf, .tif - please create as high resolution (at least 300dpi)

* Layout fees are as follows: If PrintPlus must do any layout to ad, the following layout charges will apply.

1/6 & 1/4 page: \$25 1/2 page: \$35 full page: \$50.